

Home address

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YIANNIS LAPATAS

April/1980 National Service: Completed

Get in touch

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EMPLOYMENT

- MARCH 2007 - PRESENT**
DraftFCB - FCB/GNOMI Senior Art Director Clients include OTE S.A. (National Greek Telecom Organization), OTESHOP (retail), Bosch Hellas, B/S/H/, Karamolegkos Bakery Industry S.A., Navigon, Nintendo, Wii, Toi Moi, Attica Group (Bluestar ferries, Superfast Ferries), GAP, WWF Hellas.
- FEBRUARY 2006 - MARCH 2007**
McCANN ERICKSON Art Director. Clients include Nestle Hellas, Vlahas evaporated milk, Microsoft Hellas, General Motors, Durex, Bacardi Hellas, 3EPSILON (Coca Cola Hellas, Amita Motion), Diagio (Dewar's, 42 Below Vodka)
- APRIL 2004 - FEBRUARY 2006**
ADEL SAATCHI/SAATCHI Art Director. Clients included Cyprus Tourism Organisation, AMVYX/ BUD BEER, CAMPARI, GRAND MARNIER, GRANTS, GLENFIDICH, HENNESSY, THE BALVENIE, MOET, ABSOLUT VODKA, OUZO 12, BARCLAY CARD, AMNESTY INTERNATIONAL, ION, VIDEO SEVEN, RENAULT/MAVA S.A., RENAULT F1 TEAM, ELPA, ELPA / WRC, Gallaher Hellas/Silk Cut, Friesland HELLAS / NOYNOY, Procter & Gamble/ARIEL, HAITOGLOY, BEE - KIKIZAS AVEE OF FOODS, VASILLIAS, BEL HELLAS, GENERAL MILLS/PILLSBURY.
- APRIL 2002 - FEBRUARY 2003**
ADEL SAATCHI/SAATCHI Junior Art Director. Clients included SONY HELLAS, ION, Commercial Bank, Vernikos Yachts, Marie Claire.
- JUNE 2005 - SEPTEMBER 2005**
Radio Station ORANGE FM 93.2 I worked part time (freelancer) as sound engineer, mixing songs and making promotions
- JULE 2001 - APRIL 2002**
LIGHT BEING I worked part time for digital printings and manufactures for kiosks of reports and labels.
- APRIL 1999 - FEBRUARY 2002**
Nikolaou Graphic Arts Art/web designer at a small design office. Montaz, photograph, planning of artwork for Dry Offset, corporate identity. Working for the accounts of Plastic Thrace, Ledra Marriott, SOULIS S.A. Meandros Jewels.

FREELANCING

Vodafone (Special campaign & Microsite for the launch of the Live! platform)
Coca Cola Soundwave 2007 (Promotion targeting young Greek Music Groups)
• www.day6.gr • www.thetravelers.gr • www.artemis1932.com
• www.noisyphotos.com • www.arethousahotel.gr • www.happydaygr.gr

EDUCATION

1998-2002 BA (Hons) Graphic Design
University of Northumbria at Newcastle

1997-1999 1st Experimental Lyceum Athens

if it will help

SKILLS

SOFTWARE Illustrator, Photoshop, Indesign, ImageReady, iMovie, Fontographer, Flash MX, Final Cut (basic).

PRODUCTION

Experience in Brand and Identity Design.
Proficient in Typography and Print Design.
Knowledge of Digital Photography and Image Manipulation.
Confident with Digital Printings and knowledge of process of printing and production.
Knowledge of Web and Interaction Design.

INTERESTS

My other passions!

Music: member of THE WORKAHOLICS band, drums/percussion (www.theworkaholics.net)
2009: The Workaholics debut digital album release "After Eight" with EMI. Available on iTunes, Spotify, Amazon.
Snowboarding, kite surfing

**ADVERTISEMENTS
/AWARDS**

2008

YOUNG LIONS

WWF "THE MATCH"
CYBER YOUNG LIONS
GOLD

CANNES '2008' YOUNG LIONS

TAP PROJECT
Team of Greece in cyber contest.

2007

EPICA AWARDS 2007

PRINT VIVARTIA / Vlahas evaporated milk, "New York"
BRONZE

ERMIS AWARDS 2007

PRINT VIVARTIA / Vlahas evaporated milk,
"New York"
SILVER
PANDELI RESTAURANT
"Ottoman Calligraphy"
BRONZE

TVC VIVARTIA / Vlahas evaporated milk,
"DJ"
GOLD

2006

ASTRID AWARDS 2006

PRINT Non-Profit Org. PRINT AMNESTY INTERNATIONAL
"PRISONER CLASS"
GOLD
Non-Profit Org. PRINT AMNESTY INTERNATIONAL
"VENUS"
GOLD

2005

ASTRID AWARDS 2005

PRINT Non-Profit Org. World Wide Fund (WWF)
"Predators"
HONORS

TVC Melissa-Kikizas foods company - Primo Gusto Tomatini
"Join the Primo Gusto Community"
GOLD

ERMIS AWARDS 2005

PRINT Renault SCENIC
"OUR HOUSE"
GOLD

TVC Melissa-Kikizas foods company - Primo Gusto Tomatini
"Join the Primo Gusto Community"
GOLD

2003

ERMIS AWARDS 2003

PRINT Vernicos Yachts
"THIS IS A PIG"
GOLD
Sony Hellas
"SoSONY"
GOLD

TVC Marie Claire
"BLOODY CUT"
GOLD